

Institutes Initiatives to Impart Inclusive Environment

Acharya & BM Reddy
College of Pharmacy





7.1.4 Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens.

1. Onam
2. Ethnic Day Celebration
3. Kannada Rajyotsava
4. Seminars and talks to enlighten the core values of Human Rights, Fundamental Rights, Legal Awareness, and Safety in working place

**CONTENTS**

Sl.No.	Name of the activity	Activity date	Page. No
1.	Introduction	-	03
	List of Events to Promote Inclusivity, Tolerance and Harmony Towards Culture		
1.	Annual Cultural Fest- Talent Star Hunt	08/03/2022	04
2.	International Women's Day	05/03/2022	05
3.	Matribasha Diwas	21/02/2022	06
4.	73 rd Republic Day Celebration	26/01/2022	07
5.	Teacher's Day Celebration	06/09/2021	08
6.	Poshan-MAAH Awareness	04/09/2021	09
7.	Onam Celebration	21/08/2021	10
8.	75 th Independence Day Celebration	15/08/2021	11
9.	International Women's Day	05/03/2021	12
10.	72 nd Republic Day Celebration	26/01/2021	13
11.	74 th Independence Day Celebration	15/08/2020	14
12.	International Women's Day	07/03/2020	15
13.	Ethnic Day Celebration	03/03/2020	16
14.	71 st Republic Day Celebration	26/01/2020	17
15.	Onam Celebration	07/09/2019	18
16.	Teacher's Day Celebration	05/09/2019	19
17.	73 rd Independence Day Celebration	15/08/2019	20
18.	Ethnic Day Celebration	19/03/2019	21
19.	International Women's Day	08/03/2019	22
20.	70 th Republic Day Celebration	26/01/2019	23
21.	Sankranti - Kite flying Competition	17/01/2019	24
22.	Rashtriya Ekta Divas	31/10/2018	25
23.	Onam Celebration	02/09/2018	26
24.	72 nd Independence Day Celebration	15/08/2018	27
25.	Ethnic Day Celebration	19/03/2018	28
26.	International Women's Day	11/03/2018	29
27.	69 th Republic Day Celebration	26/01/2018	30
28.	Rashtriya Ekta Divas	31/10/2017	31
29.	Onam Celebration	10/09/2017	32
30.	Literacy Day Celebration	08/09/2017	33
31.	71 st Independence Day Celebration	15/08/2017	34



Events to Promote Inclusivity, Tolerance and Harmony Towards Culture

The ABMRCP enrolls and admits students from all over the country, the NRI community, and foreign nationals as well. The staff members and the students together organized various activities and events throughout the academic year. Activities such as Onam celebrations take place at the college level while events like Acharya Habba, ethnic day, and Kannada Rajyotsava conducted as annual mega-events for the entire Acharya group of institutions. Onam is the biggest festival in Kerala and reflects upon its rich cultural heritage. Keralites celebrate this festival every year on the premises of ABMRCP. The staff members and students, who are from different ethnic groups and regions participated in it and the celebrations became a grand success. Ethnic Day Celebration: The College organized a celebration of the ethnic day to appreciate the regional culture. Ethnic Day aims at celebrating different cultures and ethnic groups. The day helps reconnect people with traditional and cultural roots and promotes the true essence of age-old customs and traditions that have helped forge different cultures. Students are informed to wear traditional attire on the day of the celebration. Kannada Rajyotsava is the celebration of the formation of the Karnataka state which happened on 1 November 1956. It is celebrated every year on 1st November and spreads across the whole of the month. The Acharya group of institutions celebrates this annually in the month of November. Seminars and talks to enlighten the core values of Human Rights, Fundamental Rights, Legal Awareness, and Safety in working place: In order to sensitize the students and employees to the constitutional obligations such as values, rights, duties, and responsibilities in both staff and students of ABMRCP, the institution has taken a measure to organize awareness programs such as seminar/talk from the experts on the topic “Constitution of India” comprising the core values of Human Rights, Fundamental Rights, Legal Awareness, and Safety at working place.

ANNUAL CULTURAL FEST- TALENT STAR HUNT

This was conducted on 8th March 2022. Talentstar-2022 was conducted for all B.Pharm, Pharm.D, D. Pharm and M.Pharm students of Acharya & BM Reddy College of Pharmacy. This was a showcasing of different expression of talents of students. Talentstar-2022 was inaugurated by Dr. Maneesh Paul Campus Director Acharya Institutes, Dr. Amit Kumar Das Principal ABMRCP and Dr. Manjunatha PM Vice Principal ABMRCP. The different events both on-stage and off-stage like Group/Duet/Solo Dance, Group/Solo Song, Face painting, Quiz, Antakshari, Fashion show, etc were organized in main Auditorium. Mr. Praveen BB, Mr. Tejas K from AIT, Mrs. Lahari N Murthy, Prof. Annapurna V and Dr. Channaveeraiah from AIGS were invited as judges for the events. Many events were conducted and students were awarded.



Students Participating in Talent Star Hunt

INTERNATIONAL WOMEN'S DAY CELEBRATIONS

The events were organized on the 5th of March 2022. Women are a valuable part of society, they are the key to preserve the human race. International Women's Day (**March 8**) is a global day celebrating the historical, cultural, and political achievements of women. The day also observed in support of taking action against gender inequality around the world. In the early 1900s, women were experiencing pay inequality, a lack of voting rights, and they were being overworked. In response to all of this, 15,000 women marched through New York City in 1908 to demand their rights. An International Women's Conference was organized in August 1910 by Clara Zetkin, who proposed a special Women's Day to be organized annually. On August 18, 1920, the 19th Amendment was ratified and white women were granted the right to vote in the U.S. When the internet became more common place, feminism and the fight against gender inequality experienced a resurgence. Women's Cell, ABMRCP celebrated the IWD 2022 on a large scale with various activities for all the students and women employees.



Teachers of ABMRCP Celebrating International Women's Day

MATRIBHASHA DIWAS

Matrihasha Diwas” (Mother Language Day) an initiative by Government of India and AICTE was celebrated on **21.02.2022** in a grand manner at Acharya & BM Reddy College of Pharmacy, to promote and preserve Mother Languages across the country. Languages are the most powerful instruments of preserving and developing our tangible and intangible heritage. The program was held in front of Pharmacy block, all faculties, principal, students of ABMRCP and Campus Director Dr. Manish Paul, gathered at the spot of celebration.



Students Participating in Matrihasha Diwas

73RD NATIONAL REPUBLIC DAY CEREMONY

To celebrate 73rd Indian Republic Day Ceremony on 26th January 2022, we offered an opportunity to attend cultural program on Republic Day. The republic day program will be held in many places, to celebrate this day we have planned to hold cultural program on that day at my college. This event will be open for all students and teachers so please come and join us here at library. It is a great honor to organize the 73rd Republic Day Celebrations in our city. With this event, we want to contribute to the vision of a developed and empowered country by enhancing the curricula of our students so that they will be more equipped to face challenges of this century, which they are privileged to lead.



Students and Staff of ABMRCP Celebrating Indian Republic Day

TEACHERS DAY CELEBRATION

In India, 5th September is celebrated as Teachers' Day as a mark of tribute to the contribution made by teachers to the society. This event was celebrated on 6th September 2021. 5th September is the birthday of a great teacher Dr. Sarvapalli Radhakrishnan, a staunch believer of education and a well-known diplomat, visionary, statesman, scholar, President of India and above all a perfect Teacher. Teachers mould the lives of the students by guiding them, by enriching their personalities, by imparting ethical and moral values and have more influence on them. This day is dedicated to the teachers with the sense of respect, appreciation, encouragement and support for their devotion to their students. We thank all the participants, audience, organizers, principal, college, and management for supporting the conduct of the program.



Staff and Students of ABMRCP at Teachers Day Celebration

POSHAN-MAAH AWARENESS

On the occasion of POSHAN MAAH SEPTEMBER 2021, an Initiative of Ministry of Youth Affairs and Sports, Govt. of India, Women Cell Committee of ABMRCP in association with Student Welfare Committee, NSS Committee, Rajiv Gandhi University of Health Sciences, Bengaluru and Indian Pharmaceutical Association IPA Peenya Branch organized Yoga at Workplace on 4th September 2021 from 12.30 pm to 1.15 pm in the college premises- third floor. The program was coordinated and hosted by Dr BLR Madhavi. Teaching and administrative staff participated in the event. The members gathered to learn from the video shared by the ministry of AYUSH followed by performing the same.



Staff and Students of ABMRCP Participating in POSHAN-MAAH Event

ONAM CELEBRATION

Onam is reminiscent of Kerala's agrarian past and is considered to be harvest festival. Traditional decorations were also arranged by the students as part of the festival. Onam was celebrated in a grand and traditional manner. On early morning of 21st of August 2021, students gathered and prepared the pookkalam in the corridor on the ground floor of ABMRCP. The celebration was officially inaugurated by lighting the lamp by Dr. Amit Kumar Das, Principal, ABMRCP. Further various events like sac races, lemon-spoon race, blindfold challenges for staffs and students, vadamvali or tug of war as batch-wise competition etc were conducted. Vadamvali was the competition that everyone wanted to win as it was a batch wise show of strength and bragging rights.



Students and Staff Celebrating Onam Festival at ABMRCP

75TH INDEPENDENCE DAY

On 15th August 2021, the National Day of India will be celebrated with all its glory and grandeur. On that day, people from all over the country unite under the umbrella of our country's freedom. The reason behind its celebration is to commemorate the events that led to the country's freedom from British rule. India Independence Day 2020 is celebrated on August 15, 2020. Celebrating this day with friends and family means we are able to reflect on our achievements, revisit our struggles and remember those who sacrificed their lives for the freedom of India. As we celebrate this momentous occasion, let us not forget the enslaved masses who have fought so hard to gain independence in every age.



Students and Staff at 75th Independence Day Celebrations

INTERNATIONAL WOMEN'S DAY 2021 CULTURAL EVENTS

Women are a valuable part of society, they are the key to preserve the human race and in today's world, the importance of women in society is beyond any suspicion. International Women's Day (March 8) is a global day celebrating the historical, cultural, and political achievements of women. The day also observed in support of taking action against gender inequality around the world.. Women's Cell, ABMRCP celebrated the IWD 2022 on a large scale with various activities for all the students and women employees. This event was celebrated on 5th March 2021. The events included off and on-stage events. On-stage events were Dancing, Singing, Musical chairs, Games – whispering, bottle flip, thread and needle, tongue twister and Ramp walk. Off stage events conducted were Treasure hunt, Mehendi, Hairstyling, Vegetable carving



Students Compete in Programs on International Women's Day

72ND REPUBLIC DAY CEREMONY

On the occasion of 72nd Independence Day of India, CULTURAL PROGRAM ON REPUBLIC DAY 2021 will be organized at a well-known auditorium in Bangalore on 26th January 2021 with an aim to spread the message of Nationalism among people. We are going to celebrate 72nd Republic day with many cultural programs including dance, music and literacy. In this period, there will be cultural programmes to celebrate the country's cultural heritage and vibrant traditions on Republic Day. The event will be cultural and artistic programs in cinema city and will start from 7 AM on the day after Republic Day.



Students Participating in National Republic Day

74TH INDEPENDENCE DAY

The Independence Day of India commemorated on August 15th 2020, which corresponds to the date when India became an independent republic. Even though this date was not announced by any civil or religious body but yet it holds a great importance for the people of India. The event is celebrated every year by people across the subcontinent after independence from colonial rule. Indian Independence Day 2020 marked by the celebration of 70 years of freedom for India. This day is celebrated as 'Seva Dhyanya' in India and is also known as Raksha Bandhan, to express love, affection, respect and gratitude towards women. India's Independence Day 2020, also known as Vijay Diwas and Republic Day (Republic) of India, is a national holiday celebrating the anniversary of Indian independence from colonial rule on 15 August 1947.



Flag Hoisting by Staff of ABMRCP on 74th Independence Day

INTERNATIONAL WOMEN'S DAY CELEBRATIONS

Women's Cell, ABMRCP celebrated the IWD 2020 on a large scale with various activities for all the students and women employees. The events were organized on the 7th of March 2020 due to other preoccupations scheduled for the 8 of March. On Stage events and off stage events were conducted from 10 am till 4:30 pm. On-stage events were Dancing. Singing. Musical chairs. Games - whispering, bottle flip, thread and needle, tongue twister and Ramp walk. Off stage events conducted were Treasure hunt, Mehendi, Hairstyling. Vegetable carving. For the women house-keeping staff games were conducted musical chairs, bucket ball, blindfold and ek minute.



Students Celebrating International Women's Day

ETHNIC DAY CELEBRATION - ACHARYA HABBA 2020

World Ethnic Day is marked on 19 June to celebrate different cultures and ethnic communities. The special day helps people to reconnect with their traditional and cultural roots. It also reminds people of the true essence of age-old customs which have helped shape civilizations around the world. Ethnic day is a day of celebration for the diversity of cultures and ethnicities. The day is also celebrated by exchanging handicrafts, sweets, and musical instruments among family and friends. Cultural events, traditional food, and music exploring traditional themes, and rediscovering India in a uniquely different way are some of the highlights of this day. Every year during the various celebrations of Acharya Habba ETHNIC DAY is celebrated and Let Colours of the Diversity flow through the lanes of Acharya. The event also saw the participation of many international students studying in the college and the regional games like Kunte Bille, buguri, goli and so on were included in the festive celebration.



Staff and Students of ABMRCP participating in Ethnic Day

71ST REPUBLIC DAY CEREMONY

The day started with a cultural programme whereby many indigenous dance forms were presented. Celebrate 71st Republic Day by watching the best performances and performances. On August 15, 1947, India attained its freedom from the British with a stunning victory for the Indian National Congress and Mahatama Gandhi. A year later, in 1949, India became a republic. The Government of India has organized Cultural Program on 71st Indian Republic Day Ceremony. The program will include cultural programs like LIVE music concert by ARMY OF LIGHTS and dance performances. Indian Republic Day 2020 is being celebrated on 26th January and the cultural. The people of India express their patriotism for their country by celebrating this day with great enthusiasm and joy.



Students of ABMRCP Marching at 71st Republic Day Celebrations

CULTURAL CELEBRATION ON ONAM

Onam is reminiscent of Kerala's agrarian past, and is considered to be a harvest festival. Onam is celebrated to mark the homecoming of the King Mahabali who is believed to be the greatest king ever in Kerala. The preparations of onam celebration was started from evening of 6th September with students gathering together for drawing the layout of pookkalam (flower carpet) and preparing different colors of flowers by removing petals to be used on next day. Traditional decorations were also arranged by the students as part of the festival. Onam was celebrated in a grand and traditional manner. On early morning of 7th of September 2019, students gathered and prepared the pookkalam in the corridor on the ground floor of ABMRCP.



Staff of ABMRCP at Onam Celebrations in the Campus

CULTURAL PROGRAM ON TEACHERS' DAY

In India, 5th September is celebrated as Teachers' Day as a mark of tribute to the contribution made by teachers to the society. 5th September is the birthday of a great teacher Dr. Sarvapalli Radhakrishnan, a staunch believer of education and a well-known diplomat, visionary, statesman, scholar, President of India and above all a perfect Teacher. In 1962, when Dr. Radhakrishnan became the President of India, he was approached with a request of celebrating his birthday. He said, "Instead of celebrating my birthday, it would be my proud privilege if this day is observed as Teachers' Day". This showed his love for the teaching profession. From then onwards, this day is celebrated as Teachers' Day in India. Teachers mould the lives of the students by guiding them, by enriching their personalities, by imparting ethical and moral values and have more influence on them. Teacher's Day is celebrated with great enthusiasm in many parts of the world.



Teacher's Day Celebration at ABMRCP

73RD INDEPENDENCE DAY

On 15th August 2019, India celebrates 70 years of its independence from the British Raj with festivities across the country. The Indian Independence Day 2019 will be celebrated for 72nd time in a row. The Indian Independence Day 2019 was celebrated on August 15th. It is a national holiday in India and across the world. The celebration and holiday marks the day when their nation gained independence from the British and kick-started their new life with its own constitution, laws and ideals. Independence Day 2019 is a public holiday in India, celebrated on 15th Aug. It's one of the biggest festivals in Indian history where people gather to show their love and respect for the country. Independence Day [India] is celebrated every year on 15th August to commemorate the adoption of the Indian Constitution by India on this day. On this special day, Indian people show their national spirit and respect towards each other as well as countrymen by holding various cultural events, sports activities, and other social activities across the country. Indian Independence Day 2019 is celebrated on 15th august.



Students of ABMRCP Marching on 73rd Independence Day

ETHNIC DAY CELEBRATION

This event was celebrated on 19th March 2019. World Ethnic Day is marked on to celebrate different cultures and ethnic communities. The special day helps people to reconnect with their traditional and cultural roots. It also reminds people of the true essence of age-old customs which have helped shape civilizations around the world. Ethnic day is a day of celebration for the diversity of cultures and ethnicities. It enables the young generation to revive love and respect for their own culture and history. On this significant day, people wear ethnic clothes (like saree and kurta-pyjama in India) to draw attention to the beauty of traditional dresses and accessories.



Students of ABMRCP in Ethnic Wear During Ethnic Day Celebration

INTERNATIONAL WOMEN'S DAY CELEBRATIONS

Women's Cell, ABMRCP celebrated the IWD 2020 on a large scale with various activities for all the students and women employees. The events were organized on the 8th of March 2019 due to other preoccupations scheduled for the 8 of March. On Stage events and off stage events were conducted from 10 am till 4:30 pm. On-stage events were Dancing. Singing. Musical chairs. Games - whispering, bottle flip, thread and needle, tongue twister and Ramp walk. Off stage events conducted were Treasure hunt, Mehendi, Hairstyling. Vegetable carving. For the women house-keeping staff games were conducted musical chairs, bucket ball, blindfold and ek minute.



Cook without Fire Competition: International Women's Day

70TH REPUBLIC DAY CEREMONY

The teachers of the school have prepared a handbook for the students and will arrange in the fifth. This is a special day to get together and celebrate the Republic Day. On the occasion of 70th Indian Republic Day Celebration, this event will witness an array of cultural performances on 26th January 2019. This year's program will feature eminent artists from different parts of India. The participants are guided by experienced professionals and are available for public. The event is organised in collaboration with Deccan College Post Graduation Admission Test (ICAT) and has been designed to provide a platform for all aspiring participants to celebrate the Day with a sense of pride and accomplishment.



ABMRCP Students Participation in Republic Day

RASHTRIYA EKTA DIVAS

NSS unit of Acharya & B.M. Reddy College of Pharmacy in association with Indian Pharmaceutical Association, Peenya branch, Bangalore observed the National Unity Day (RASTRIYA EKTA DIVAS) on 31st October 2017 commemorating the birth anniversary of the Iron Man of India, Shri Sardar Vallabai Patel. Chief guest Dr. BG Nagavi Senior Consultant, HESDAR Mysore , Dr. Divakar Goli, Principal and Campus Director Acharya Institutes, Staffs and students administered the Pledge and formed a human chain in the spirit of unification of the country. Dr. Nagavi spoke about the importance of Rashtriya Ekta Divas. The programme concluded with vote of thanks by NSS Officer Mr. T. Haribabu



Staff of ABMRCP Participating in Rashtriya Ekta Divas

KITE FLYING COMPETITION – SANKRANTI

This event was conducted on 17th January 2019. Pongal represent harvesting festival by Tamil community marking the beginning of the Tamil month called Thai. It is a celebration to thank the Sun, Mother Nature and the various farm animals that help to contribute to a bountiful harvest. It is a four-day festival in Tamil Nadu celebrated as Thai Pongal. Games are an integral part of these celebrations. Pongal is also celebrated as Makar Sankranti in many parts of India. On the occasion of Makar Sankranti, people celebrate this day by organizing Kite-Flying competition. Kite signifies high aspiration and elevated vision. Kite flying competition was organized by cultural committee on 17/01/2019 as part of pongal celebration at shri Nagarathnamma stadium. The event was coordinated by fourth year B.Pharmacy students Ms. Namitha and Ms. Sravya.



Students of ABMRCP participating in Sankranti – Kite Festival

CULTURAL CELEBRATION ON ONAM

Onam is celebrated on 2nd September 2017. Onam is reminiscent of Kerala's agrarian past, and is considered to be a harvest festival. Onam is celebrated to mark the homecoming of the King Mahabali who is believed to be the greatest king ever in Kerala. The preparations of onam celebration was started from evening with students gathering together for drawing the layout of pookkalam (flower carpet) and preparing different colors of flowers by removing petals to be used on next day. Traditional decorations were also arranged by the students as part of the festival. Onam was celebrated in a grand and traditional manner. On early morning of 10th of September 2019, students gathered and prepared the pookkalam in the corridor on the ground floor of ABMRCP. Female Staffs and students came in their traditional sarees and young men resplendent in their colourful choices of dhotis. The keralites students delivered the message on onam and narrated the story of Mahabali (the benevolent and generous king who ruled his kingdom without discrimination) along with visual demo of the story, followed by a procession leading to the volleyball court where various events and competitions were conducted. competition etc were conducted.



ABMRCP Staff and Students Celebrating Onam Festival

72ND INDEPENDENCE DAY

Indians celebrated their Independence Day on 15th August 2018. The whole nation celebrates this festival with great enthusiasm and zeal. India's Independence Day is celebrated on 15th August every year. It is a celebration of the freedom from British rule in 1947. The phrase "Independence Day" was adopted by Congress Party to mark the occasion of India's independence from the British Raj. We wish the nation of India and the people to celebrate their Independence Day with all pomp and grandeur. We are looking forward to celebrating this great milestone on 15th August in a big way. The Day 2018 is the most celebrated day in India. It commemorates the Independence of India from the British rule.



Staff and Students Participation in Independence Day Celebration

ETHNIC DAY CELEBRATION - ACHARYA HABBA

This event was celebrated on 19th March 2018. World Ethnic Day is marked on to celebrate different cultures and ethnic communities. The special day helps people to reconnect with their traditional and cultural roots. It also reminds people of the true essence of age-old customs which have helped shape civilizations around the world. Ethnic day is a day of celebration for the diversity of cultures and ethnicities. It enables the young generation to revive love and respect for their own culture and history. On this significant day, people wear ethnic clothes (like saree and kurta-pyjama in India) to draw attention to the beauty of traditional dresses and accessories. In the era of the internet and social media, it's easy to connect with people and get information about their cultural traditions. People also organise cultural events to make others aware of their age-old traditions and cultural practices.



Ethnic Day Celebrations at ABMRCP

INTERNATIONAL WOMEN'S DAY CELEBRATIONS

This event is celebrated on 11th March 2018. Women are a valuable part of society, they are the key to preserve the human race and in today's world, the importance of women in society is beyond any suspicion. However, to celebrate the social, economic and cultural achievements of women in various walks of life every year Women's Day is celebrated across the world Women are increasingly being recognized as more vulnerable to climate change impacts than men, as they constitute the majority of the world's poor and are more dependent on the natural resources which climate change threatens the most. At the same time, women and girls are effective and powerful leaders and change-makers for climate adaptation and mitigation. They are involved in sustainability initiatives around the world, and their participation and leadership results in more effective climate action. International Women's Day (March 8) is a global day celebrating the historical, cultural, and political achievements of women. have magnanimously organized blood donation camp in ABMRCP premises.



Staff of ABMRCP Celebrating International Women's Day

69TH REPUBLIC DAY CEREMONY

On Sunday, January 26th, 2018 our society has continued with its celebrations and cultural programs. Our esteemed guests, who have been invited on this occasion will be able to watch the 69th Republic Day ceremonies being held at Red Fort. The 69th Republic Day will be observed on January 26, 2018 at 7pm. A series of cultural programmes will be presented by students and teachers from on 69th Indian Republic Day today. The programme which began at 10:00 am will continue until 5:00 pm, where students from across the country will perform diverse dance and music forms in keeping with themes of Republic Day 2018. On 69th Republic Day Celebration, we invite you to attend a cultural program on Republic Day. The 69th Republic Day Celebration of India is scheduled to be held on January 26, 2018. The ceremony will be performed by President Pranab Mukherjee who will address the nation over the national television. The theme of this year's Republic Day celebration is "Know Our Heritage".



Republic Day Celebrations at ABMRCP

RASHTRIYA EKTA DIVAS

NSS unit of Acharya & B.M. Reddy College of Pharmacy in association with Indian Pharmaceutical Association, Peenya branch, Bangalore observed the National Unity Day (RASTRIYA EKTA DIVAS) on 31st October 2017 commemorating the birth anniversary of the Iron Man of India, Shri Sardar Vallabai Patel. All the Staffs and students administered the Pledge and formed a human chain in the spirit of unification of the country.



Staff and Students of ABMRCP Participating in Rashtriya Ekta Divas

CULTURAL FESTIVAL - CELEBRATION OF ONAM

Onam is celebrated on 10th September 2017. Onam is reminiscent of Kerala's agrarian past, and is a harvest festival. Onam is celebrated to mark the homecoming of the King Mahabali who is believed to be the greatest king ever in Kerala. The preparation of Onam celebration was started from evening of 6th September with students gathering together for drawing the layout of Pook kalam (flower carpet) and preparing different colours of flowers by removing petals to be used on next day. Traditional decorations were also arranged by the students as part of the festival. Onam was celebrated in a grand and traditional manner. On early morning of 10th of September 2019, students gathered and prepared the Pook kalam in the corridor on the ground floor of ABMRCP. Female Staffs and students came in their traditional sarees and young men resplendent in their colourful choices of dhotis. The keralites students delivered the message on Onam and narrated the story of Mahabali (the benevolent and generous king who ruled his kingdom without discrimination) along with visual demo of the story, followed by a procession leading to the volleyball court where various events and competitions were conducted. competition etc were conducted.



Students Celebrating Onam in Acharya Campus

INTERNATIONAL LITERACY DAY

International Literacy Day celebrations have taken place annually around the world to remind the public of the importance of literacy as a matter of dignity. As the theme for this year's International Literacy Day (ILD) is Every Child, Every Moment, literacy experts have asked the public to help promote literacy in all its forms. International Literacy Day is a global celebration of the importance of literacy and encourages everyone to promote it. International Literacy Day is a global literacy awareness campaign, which was celebrated on 8th September 2017. This day was started in 2005 under the auspices of UNESCO – the United Nations Educational Scientific and Cultural Organization, who is committed to improving access to education for all members of the world's population. On International Literacy Day, we will celebrate and support important programs that promote literacy, including the annual World Book Night by purchasing books at all participating bookstores. The theme of International Literacy Day 2019 is “Keep it Simple”.



Students of ABMRCP Participating in World Literacy Day

71ST INDEPENDENCE DAY

Indian Independence Day is a national holiday celebrated on 15 August every year. It commemorates the independence of India on 15 August 1947 from the British rule. 'Independence Day' is a national holiday in India to commemorate the independence of the nation. It is a public holiday in India with observances held throughout the country. Independence Day celebrations in India is celebrated throughout the country on 15 August every year as per Indian calendar. Independence Day may be a non-political event, but it is also a time to celebrate the spirit of our freedom movement and the values it stands for. The strength of India's democracy lies in our people, and on 15th August this year, we will once again come together as one country to commemorate this historic achievement. On this Independence Day 2017, we wish to honour Indian freedom fighters who fought against the British and struggled to achieve freedom. To celebrate the birth of our country we are highlighting how important it is for every Indian to celebrate this special day by singing the National Anthem and lighting up their national flag. Indian Independence Day is celebrated every year on 15th August, by spending the day with family and loved ones and paying tributes to freedom fighters.



Students Marching on 71st Independence Day